

# Living Divani @ Milano Design Week 2021

A few days after the end of the Milano Design Week 2021, Living Divani would like to thank all those who physically or virtually took part in this design appointment, visiting our stand at the Supersalone, or wandering around the city of Milan to discover new installations, first of all Living Divani Gallery with the new amazing spaces. Following, we propose a selection of images for those who couldn't participate or would like to relive, together with us, the projects and the "occasions" of meeting just shared.

#### **Supersalone 2021**



On the occasion of **Supersalone 2021**, the new format that revived, after two years of distance, the charm of the Salone del Mobile in Milan experiencing new display approaches and proposing new interpretations, Living Divani confirmed its presence with **an installation by Piero Lissoni**, homage to the silent elegance of the brand, capable of combining geometric synthesis and daily comfort.

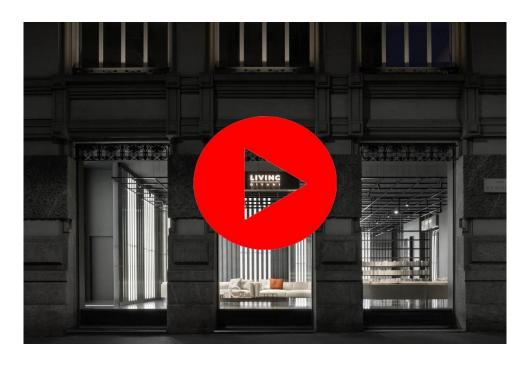


Exhibited on a platform, **Sumo** lenticular sofa designed by Piero Lissoni in 2020, featured an audacious silhouette, sculpted in an accommodating and sinuous pose, celebrating the pure creativity of the brand, capable of shaping a collective imaginary. Following on stage, the expansion of the **Sumo family 2021** presented a new sofa and armchair, featuring a straight base and a reclining backrest, together with low tables and benches: a skilful mix of refined fabrics, delicate leathers, charming woods and marbles, in a world of tactile suggestions where tailoring is the real protagonist. Screening the wall, the **Sailor** bookshelf by David Lopez Quincoces, inspired a versatile interior, ideal for daily life necessities as well as working scenarios, in the idea that various situations and people could follow each other over time, finding a new way to interact with the furnishings, both dynamic and versatile.

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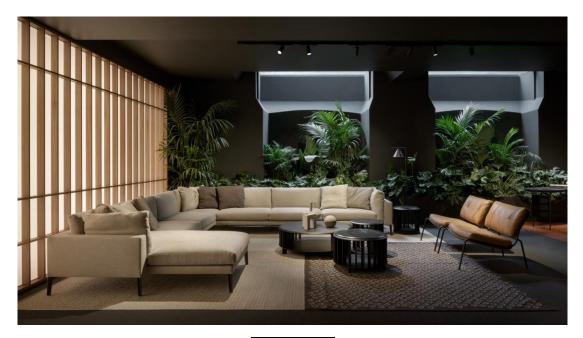
### Living Divani Gallery presents the new exhibition spaces



Only one year after its opening Living Divani Gallery, the brand's new reference point in Milan, expanded featuring **new exhibition areas** that develop in continuity while experimenting with new languages, in a surprising stylistic mix capable of enchanting for the perfect harmony. The showroom in **Corso Monforte 20** thus grows to accommodate the **brand's icons together with the latest 2021 novelties,** revealing at once the spirit and the soul of the Living Divani collection in continuous evolution.



"This project is a kind of second episode of a story, where the first chapter was the Gallery with its artistic approach. Now the Gallery is expanding, is growing to tell a second chapter, that is always a Living Divani way of presenting itself, but perhaps more delicately, gently ... And by including lots of greenery: instead of building terraces we have designed spaces as if they were terraces." Piero Lissoni



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### **Living Divani @ Fuorisalone 2021**



#### Living Divani @ laFeltrinelli

laFeltrinelli in Piazza Piemonte transformed its spaces to pay homage to the writer Fëdor Dostoevskji, on the 200th anniversary of his birth, offering the public an experience that combined architecture, design and literature, showcasing a selection of Living Divani products.

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## Living Divani @ Teatro degli Arcimboldi

Francesco Rota revised the concept of the dressing room, developing, for the Teatro degli Arcimboldi, a cozy and refined environment, furnished with the Hinge stools.

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Living Divani @ Cult&Must 2000/2020



#### Living Divani @ Neodesign

During the **Milano Design Week 2021**, **Superstudio** proposed numerous initiatives within the various locations. Living Divani took part in **Cult & Must 2000/2020** and **Neodesign**, respectively at **Superstudio Più and Superstudio Maxi**.

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