

## LIVING DIVANI - MILANO DESIGN WEEK 2021 (LIVING DIVANI) <sup>3</sup>

Novelties: Piero Lissoni, David Lopez Quincoces, Marco Lavit, Mist-o

Living Divani Gallery, Corso Monforte 20, Milan. 05-10.09.2021. Press days: September 4<sup>th</sup> and 6<sup>th</sup>. By appointment only

## The Space

Living Divani in its three variations: on the occasion of the Milano Design Week 2021 on stage from September 5th-10th, the brand from Anzano del Parco that has made its trademark of upholstery, enhances its visibility moving among different locations going beyond its established confines.

Only one year after its opening Living Divani Gallery, the brand's new reference point in Milan, is expanding featuring new exhibition areas that develop in continuity while experimenting with new languages, in a surprising stylistic mix capable of enchanting for the perfect harmony.

Thus, the showroom in Corso Monforte 20 grows to accommodate the brand's icons together with the latest 2021 novelties that include the Sumo family by Piero Lissoni, the Moon Coffee Table by Mist-o, the Lemni armchair by Marco Lavit and the Kasbah modular outdoor sofa by David Lopez Quincoces revealing at once the spirit and the soul of the Living Divani collection in continuous evolution.

"This project is a kind of second episode of a story, where the first chapter was the Gallery with its artistic approach. Now the Gallery is expanding, is growing to tell a second chapter, that is always a Living Divani way of presenting itself, but perhaps more delicately, gently ... And by including lots of greenery: instead of building terraces we have designed spaces as if they were terraces."

Piero Lissoni

From the scenic set up in the windows, enclosed by a metal casing interspersed with neon lights, passing through an optical telescope distinguished by a graphic that features a historical and evocative representation of the urban landscape of Milan, we reach the skylight area dedicated to the outdoor, reminiscent of a secret garden. Through a staircase characterized by the purist sign of the architect Piero Lissoni, you descend into the heart of the Living Divani world featuring more classic ambiences, outlined by the presence of Canaletto walnut boiserie and backlit wall for a sophisticated atmosphere devoted to relaxation, in a journey in the name of a linear and silent elegance that can be declined in a harmony of shades, tastes and styles. This new extension dedicates an area also to "The Uncollected Collection", the limited-edition series signed by Piero Lissoni that proves the brand's ability to go beyond the classic boundaries of design to create new dialogues in form, material and function: pieces between art and design.



## The layout

With its curvilinear silhouette, the **Rod Bean** modular sofa by **Piero Lissoni** captures the eye and adds a scenic touch to the windows overlooking <u>Corso Monforte</u>. Its sinuous figure characterized by a high visual impact, which is summarized in a confident and relaxed pose, is presented in an unequivocally soft palette animated by the combination with the exuberance of shapes, sizes, materials and finishing of the **Era Table** by **David Lopez Quincoces**.

Somewhat furniture, somewhat sculpture, intimate and chic observatory on the world, the **Lemni** armchair by *Marco Lavit*, displayed in red Cuoietto, reveals the desire to ease from superfluous weights and soar in the air, enchanting with its graphic vitality. In the background, the **Sailor** bookcase by *David Lopez Quincoces*, proposed in the floor-ceiling version, acts as a partition between one area and the other, playing on the regularity of the shelves and the hexagonal section uprights made in matt transparent painted steel.

At the <u>entrance from Via Visconti di Modrone</u>, visitors are welcomed by a **Notes** table by **Massimo Mariani**, with top in transparent glass, together with the **mini Jelly** small armchairs, ideal seating that equally fits into working spaces and domestic settings geared for social gatherings or individual meditation.

The **Extrasoft** modular sofa designed by *Piero Lissoni* in 2008 catches the eye, presented in Bicolor leather and accompanied by the **Tethys** coffee tables by *Gabriele and Oscar Buratti*. With its soft shapes placed next to each other in a geometrical configuration, this product is confirmed as the brand's bestseller and visual icon, as well as the undisputed protagonist of residential and public spaces in the last decade.

The layout continues through <u>a visual passageway</u> characterized by the parading of neon lights on the ceiling in continuity with the "window-space", which opens onto a hallway defined by the sculptural outline of the staircase and a graphic backdrop, evocative of the urban landscape of Milan: a walk among some pieces that have identified the Living Divani style, from the versatile **Mate** by (a + b) dominoni, quaquaro, to the **Family Chair**, designed by **Junya Ishigami**, that features an extraordinary amplified optical effect.

Then we reach an <u>exhibition area dedicated to the outdoor</u>, a secret and at the same time airy space illuminated by a large skylight and raised on a wooden deck, enclosed by large plants, to evoke warm and relaxed atmospheres.

The sculptural forms of the **Wedge** table, designed by **Arik Levy**, enchant for their design that proposes a set of symmetries inspired by the lightness of an origami. It is accompanied by the **Mini Tombolo** chairs that emanate a refined femininity through the details and the carefully embroidered fabrics, re-proposing the Cafè armchair designed by Piero Lissoni in 1999, with an original greige tubular rope weaved by Bettina Colombo and Agnese Selva from **Studio UNpizzo**.

In the <u>outdoor living</u>, a couple of **Flow** rocking chair welcomes the body accompanying it in relaxation. Designed by **Shibuleru**, they are characterized by an ultralight structure which sustains a stretched fabric upholstery, and harmoniously dialogue with the **Rabbit & the Tortoise Collection** coffee tables by **Studio Juju**, perfect for decorating with elegance and brightness also the outdoor Living Divani settings.

The new 2021 collection also includes a completely customizable idea of relaxing in the open air. The new **Kasbah** modular sofa designed by **David Lopez Quincoces** lights up the charm of outdoor spaces, of the contact with nature, of convivial life, of freely flying thoughts, with a style that becomes more relaxing and informal without giving up the elegance and delicacy of the shapes. A solid Teak wood frame creates a horizontal sign for different elements that can be combined as desired, on which inviting cushions rest with a bolster cushion acting as armrest or headrest, if used as a daybed: a welcoming tailor-made comfort with a full view of the landscape all around, between rigor and emotion. The sofa is accompanied by the new **Kasbah Low Table**, whose top can accommodate up to three geometric sections that allow numerous and original material mix. Here proposed entirely in Teak Burma, this product is a sophisticated alchemy that enables to create unique combinations by choosing between pumice stone in the natural version or glazed in the shades of green, ochre, white and marsala.



On the lower floor, framed by the silhouette of the staircase, a <u>platform</u> is dedicated to the pieces between art and design of "The Uncollected Collection", the limited-edition series signed by Piero Lissoni on the occasion of the 50th anniversary of the brand and his 30 years of Art Direction. The Poltrona 02 and Tavolino 03 have been selected with their full, coloured and sinuous volumes made of cast aluminium, to portray Living Divani's incredible ability to translate design complexity into apparently simple figures, with impeccable elegance.

The space develops, on one side, introducing a refined <u>waiting area</u> where essentiality meets the preciousness of materials with the **Confident** armchairs by *Piero Lissoni* with their rounded and enveloping silhouettes. These seats are combined with the **Pebble Low Table** by *Lanzavecchia + Wai*: light and delicate shapes like those of stones. On the wall, the **Bukva** sculpture-like bookcases by *Victor Vasilev* appear, at first glance, like a work of art, thanks to their squared, spaced out and tangent elements.

Following is a wide <u>living area</u> where protagonist is the **Sumo family**, signed by *Piero Lissoni* and presented in 2020 in the sofa and dormeuse variants with concave seat, is now enriched with new models and elements like benches, low tables and armchair. Tribute to the essence of elegance, the Sumo sofa inspires dynamism, character and energy through the space with its slender and unique silhouette, rigorous yet fluid that, for the 2021, is inspired to a more classic and rigorous idea of comfort. The new version features a base in Canaletto walnut, now a perfectly horizontal sign, on which rest different volumes, from the thinner padding of the seat, to the majestic armrests and the backrest that curves and lightens in the rear part, showing the wooden supporting frame, with the possibility to add a mechanism that makes the backrest recline in different positions modifying the total height as well as the comfort, to interpret new attitudes and rituals of both bodies and minds. Complete the proposal the Sumo armchair, a totem on stage where weights are carefully balanced by the measured eye of its demiurge Piero Lissoni; the Sumo bench, where loose cushions of different sizes are combined with the wood top to which elegant and functional colored containers can be paired and the new Sumo Table available with top in glossy lacquered version, Canaletto walnut or marble, including the newly launched Forest Green, featuring a streaked surface, to rediscover the pleasure of tactile and unexpected juxtapositions.

Launched as a bedside table in 2014 and become an indispensable presence in the brand's night scenarios, **Moon** by *Mist-o* is proposed in 3 new variants. *Full Moon*, a low and wide volume, with an upper hinged opening; **Moon Eclipse**, a double volume that combines a low and wide cylinder with a satellite container that can be opened, on one side only, and **Moon Satellite**, a taller multifunctional container on wheels, that is divided in a lower compartment ideal for storing books and magazines, and an upper compartment that can be used as a pocket emptier and accessory holder. The fil rouge among the different models is the pure shape of curved wood which reveals, at a close distance, the delicate veins of oak, natural or charcoal dyed.

On the opposite side, through a corridor which evokes the idea of a winter garden, amplified by the reflection of the **Galileo** mirror placed over the **Grek Box** storage unit, the **Sailor** bookcase by **David Lopez Quincoces** defines the space with lightness and measure, with its concept enriched with the new storage units, accompanied by the casual comfort conveyed by the **Greene** sofa by the same Spanish designer. The setting is completed by a retro-inspired classic product such as the **Gray** armchairs by Piero Lissoni with their structure in charcoal-dyed oak and the **Flap** coffee tables by **Studio Klass** that opens revealing a functional internal unit that enriches their versatility.

The setting, always framed by greenery, proceeds with an elegant <u>dining room</u> gathered around the **Brasilia** table by **David Lopez Quincoces**, a project that rejects straight angles, replacing them with a free and sensual curving, inspired by nature, combined with the classic **Maja D** armchairs by **Piero Lissoni**. Scenographic presence, **Aero B** bar cabinet shares the same lightness of the bookcase, concealing a container through shutter doors that slide along the perimeter, offering a dynamic alternation of full and empty spaces.

In the second <u>living area</u> the protagonist is the modular sofa **Floyd-Hi 2 System** by **Piero Lissoni** characterized by the armrest and back cushions set between structure and seat that delicately bends. This family of elements allows to create fluid and reassuring shapes that develop in the space to create the



desired composition, combined with the **Islands Low Table** by **Stephen Burks**, in the name of a luxurious style that speaks of the past. To share and convey a relaxed atmosphere, the setting also displays a pair of **Frog** armchairs, forerunners of low and wide seats which, for more than 25 years, is representing a visual icon of the brand in its countless variations.

In the <u>night area</u> the **Rod Bed** by **Piero Lissoni** is a symbol of the sartorial elegance of Living Divani. Characterized by a headboard enriched by quilting details and buttons at sight, it is flanked by the **Moon** bedside table by **Mist-o** in charcoal-dyed oak and the **Era Comodino** by **David Lopez Quincoces** in Stone Oak® and featuring two-tone steel legs.

Ideal for an area devoted to the intimacy, the **Pebble** desk / vanity by **Lanzavecchia + Wai studio**, precious in details such as the irregular mirror, the suspended drawer unit and the top covered in leather, together with the **Nina** stool by **David Lopez Quincoces**.

The **Chauffeuse** armchair, wide and reassuring, gives sophistication and elegance, creating a small private and at the same time welcoming corner, together with the **Starsky** coffee table which is distinguished by the delicate decorative motif of the top characterized by chromatic plays in the name of naturalness. Finally, **Aero V** valet stand by **Shibuleru** gives precise style and functionality, with its calibrated simplicity, which betrays a sophisticated work of subtraction.

The <u>meeting area</u> completes the space: a private room created to work with customers on their own project and at the same time discover the world of Living Divani. The **Notes** table by **Massimo Mariani** with top in charcoal-dyed oak is combined with the **Era Chair** by **David Lopez Quincoces**, covered in delicate leather. On the wall, the **Material Lab** shows at a glance the customization possibilities offered by the brand: the fabrics and leathers in collection are hung on a metal rod, while the samples of the different materials available are placed in neat drawers which, together, help in revealing the impeccable image of the brand's style, with attention to every detail.

The setting is enriched by the captivating graphic patterns on the ground of the flatweave carpets belonging to the **Kumo Collection**, designed by the duo **Mist-o**, together with the carpets of the **Sin Titulo** and **Carpet Collection**, designed by **Harry Paul**. The small sculptures of the **Styling Project** curated by **Elisa Ossino Studio** embellish the layout, enhancing their natural beauty, with their archetypal and contemporary shapes, in the name of a Living Divani world refined in every detail.