

Living Divani returns to China for the third edition of Salone del Mobile. Milano Shanghai November 22nd-24th 2018 Shanghai Exhibition Centre (SEC) Hall East / Stand ES03

Point of reference in the design scene due to the perfect, harmonious proportions and feeling of understated luxury of its upholstery, Living Divani returns to China for the third edition of Salone del Mobile.Milano Shanghai, the authentic showcase for Made in Italy excellence, in partnership with its dealer H.N.LIN.

Strengthened from a growing presence in Asia, the Company from Anzano del Parco (Como) is enjoying a period of considerable growth in China, planning to **open several new showrooms** spread across this vast country: a clear signal of the Country interest toward the unmistakable style, the discretion and the exquisite quality that distinguish the Brand, which perfectly fits not only in **private homes** but also in the **contract** sector, as a key partner in large-scale hospitality projects, offices, residences, public and transit spaces.

Close to reach the milestone of its 50th anniversary and the 30th year of collaboration with **Piero Lissoni**, the dynamic and lively family-run Company, which has made upholstery its trademark, continues its journey by focusing on the special mix, that has made it internationally famous, of **a style so refined as to seem abstract** and **a profound passion for detail**, which merge design and craftsmanship in a close dialogue between rigor and poetry.

In the night area, characterized by an haute-couture spirit, protagonist is the Lipp Bed by Piero Lissoni with burnished feet, showing on its leather headboard the elegant capitonné that identifies the entire family: a stylistic code but also a soft element to lean against. It is accompanied by the cylindrical **Moon** bedside table by **Mist-o** in charcoal dyed oak, and the new **Era** Bedside table by David Lopez Quincoces, with its two-colored metal legs, Stone Oak® top and brightly red lacquered front and sides; a showcase of exclusive materials and finishes. Designed to reclaim some time for yourself, the **Pebble** writing desk/ vanity by **Studio Lanzavecchia + Wai** is inspired by the materiality and organic form of the stones and amazes for the sophisticated details, such as the irregular mirror, the suspended drawer and the black leather covering of the top, alongside the retrò-style of Nina stool by David Lopez Quincoces, upholstered in fabric and outlined by an elegant grosgrain. A summer look is evoked by Piero Lissoni's Frog armchair, a Living Divani iconic product designed in 1995, here presented intertwined in hide and with a gunmetal grey colour structure. Slender and asymmetrical, the Lipp dormouse by Piero Lissoni, with its elegantly quilted backrest and armrest, is perfect for the most sophisticated moment of relaxation, shielded by Ceiba Screen, designed by Luis Arrivillaga, whose panels combine different fabrics and weaving in the shades of dove grey and greige.

The soft, more yielding and malleable comfort of **Extrasoft** - the most representative modular sofa designed by *Piero Lissoni* - gives an enchanting atmosphere to the <u>living room</u>. Presented in the new hide upholstery, a tactile finish made of tradition and craftmanship values, the sofa is accompanied by the new **Tethys** "C-shaped" tables, by brothers *Gabriele and Oscar Buratti*, with top in Sahara Noir marble or matched with its tray. Invite to linger and rest the **Confident** armchairs, by *Piero Lissoni*, in a leather version with rounded and welcoming shapes, characterized by a refined brown rattan backrest and accompanied by *Keiji Tacheuchi*'s **Kiwi** coffee tables, that reveal the attention to detail, the delicacy and the poetic nature of small things. This living area is screened by some **Aero** bookcases by *Shibuleru*, shown in the new variant in which the painted "cement effect" shelves are supported, as if by magic, by a scenography of fluctuating vertical posts in gunmetal gray color.



In the <u>second living area</u>, the new **Floyd** sofa by *Piero Lissoni*'s creates a spacious waiting room in which the watchword is "freedom" in mixing geometries, materials and colors, obtaining unique solutions with a strong personality. Displayed in the modular version, upholstered in leather, **Floyd** alternates linear and curved padded shapes, welcoming the homonymous coffee tables, with top in wood or marble. The expressive strength of the circle and the appeal of the materials dominate in the **Tethys** table with top in Stone Oak® and extractable tray, harmoniously combined with its "C-shaped" table.

The upholstery scene is completed by the **Rod** sofa by *Piero Lissoni*, whose distinguishing feature is the possibility to differentiate the lining of the frame from the cushions, embellished by quilting and buttons, creating attractive and charming two-tone combinations of materials and striking leather/fabric juxtapositions.

For the <u>dining room</u>, Living Divani has developed an exclusive version of *Massimo Mariani*'s **Notes** table, inspired by Asian conviviality. Without sacrificing neither the essential silhouette, nor the top in different materials and the dynamic shape of its legs, the **Notes** table is shown with a **Lazy Susan**, a circular central plate which rotates, encouraging the food sharing together with the socialization, alongside the elegant **Polo Grace** armchairs by *Giopato&Coombes* covered in layers of upholstery with topstitching and loops to create the design of a belt. In the background, the **Grek Box** by *Gabriele and Oscar Buratti*, dictated by the rigor of slender aluminum sheet, is overlooked by the bronze-framed **Galileo** mirror by *Mario Ferrarini*, a sort of pendulum ready to oscillate to reflect the world in its many facets.

Completes and further enhances the overall presentation a wide range of accessories, such as **Era tables** by **David Lopez Quincoces**, **Ceiba** coat hanger by **Luis Arrivillaga**, carpets from the **Kumo Collection (M-isto)** and **Carpet Collection** and **Sin Titulo Collection** (both by **Harry Paul**), and objects from the **Styling Project**, curated by **Elisa Ossino Studio**, which refines the idea of a "Living Divani world" in every little detail.

With this overview of its iconic pieces and latest news, **Living Divani** displays its ability to develop a comprehensive product range that encompasses living rooms and bedrooms, offices and dining rooms, without forgetting the outdoors. The Company's expectations are running high at Salone del Mobile.Milano Shanghai: following its success at last year's edition, Living Divani is well-prepared to seize new occasions to assert its place in a strategic market full of opportunities, establishing lasting relationships with its primary players: architects, developers and the wider public.

With the same objective, Living Divani strengthens its presence by furnishing the Cosmit **Red Lounge**, a meeting place for journalists, designers, architects and selected guests to relax or, at the same time, concentrate on their work. The project signed by **Lissoni Associati** chooses the **Lipp** sofa, a precious shelter that welcomes the person enveloping in a refined capitonné, accompanied by the **mini Tombolo** armchairs, which emanate a refined femininity in the details and in the carefully embroidered fabrics. Complete the professional and welcoming atmosphere, the manly look **Grek** coffee tables together with the **Ile** tables, objects characterized by a light and sophisticated silhouette.

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