

## IMM COLOGNE 2014 PRESS PREVIEW

The discretion, refinement and comfort of the Living Divani range has arrived in Germany for imm Cologne 2014, the German city's International Furnishing Show.

The company's renewed participation in this year edition of the event is a reflection of its attention towards the German-speaking markets, as it expands and enhances the presentation of its proposals with a space dedicated entirely to the new designs of the outdoor collection, set in a green oasis designed by art director Piero Lissoni.

The upholstered systems, entrusted to the capable hands of Piero Lissoni, have been amplified with a new collection for outdoor use, the String family, comprising an armchair and a two- or three-seat sofa. Presented here in the 3-metre version, the String sofa features a painted or galvanized tubular steel frame supporting the exposed wooden seat top, which in turn is dominated by soft, cosy cushioning, covered in fully removable outdoor fabric.



Also new is the Poncho armchair, fruit of a recent collaboration with LucidiPevere: two young designers, Paolo Lucidi and Luca Pevere, who created a seat for Living Divani with snug shapes, a curved tubular steel frame, again either painted or galvanized, with covers outlined in a Kevlar weave, revealing an intimate space, enhanced with plenty of cushions.

