

LIVING DIVANI PARTNERS WITH JACQART - RINO MASTROTTO IN THE *ORIGINI* EXHIBITION PROJECT, ON THE OCCASION OF MILAN DESIGN WEEK 2026

The new “Brianza-based” brand specialized in jacquard fabrics and velvets reinterprets selected Living Divani products.

Giardino Antiche Mura Medievali, Via San Damiano 9, Milan

During Milan Design Week 2026, **JacqArt and Living Divani** come together for a unique presentation that focuses on research into quality, attention to innovative materials, and a desire to explore their expressive potential in the outdoor settings. The result of this shared vision is showcased within the Giardino Antiche Mura Medievali at Via San Damiano 9 in Milan, just steps from **Living Divani Gallery**, a space designed by Piero Lissoni and conceived as an exhibition stage where the brand's stylistic universe is presented through curated environments and dedicated installations.

Part of the Rino Mastrotto Group led by CEO Matteo Mastrotto, the new JacqArt brand draws on the expertise of the hub specialized in jacquard fabrics and velvets for interior design and high-end fashion. The brand was born from the merger of two historic Italian companies founded in the 1960s, both dedicated to indoor and outdoor textile production for the residential, hospitality, contract, and fashion sectors. The name itself, a fusion of Jacquard and Art, expresses the project's mission: to transform fabric into a true decorative pattern.

Talking to JacqArt is **Living Divani**, the company founded in 1969 by Renata Pozzoli and Luigi Bestetti, and now led by their daughter Carola, who has made upholstery its trademark. Over the years, the brand has established itself as a landmark in contemporary design thanks to a language characterized by rigorous proportions, silent elegance, and an almost sartorial attention to detail. The collaboration with Piero Lissoni, art director and designer since 1988, is crucial, continuing to define the brand's stylistic identity and design coherence.

For Design Week, several pieces from the Living Divani collection are reinterpreted with new upholstery articles developed by JacqArt. These include the iconic **Extrasoft** seating system, the **Fillet Lounge** chair (new for 2026), and the **Kasbah** and **Kasumi** collections.

JacqArt fabrics thus become part of a design approach: textured weavings, three-dimensional patterns, and color palettes inspired by natural elements—sand, stone, clay, and plant fibers—enhance the pure lines and rigorous proportions of the furnishings. The surfaces not only serve an aesthetic or covering function but also participate in the creation of the space's identity, contributing to the atmosphere, comfort, and perception of the objects.

A collaboration that highlights a perfect harmony between the two brands: JacqArt's textile heritage and technological research together with **Living Divani's** aesthetic vision. They share the belief that fabrics are key elements of the creative process: a narrative tool capable of generating new interpretations of contemporary design.