

Living Divani Gallery: new proposals and timeless icons in a setting that celebrates Frog

Living Divani renews the look of its Milan showroom, **Living Divani Gallery**, which on this occasion harmoniously weaves together **new creations and established icons**, giving life to a narrative in constant evolution. The itinerary continues the celebrations for the **30th anniversary of Frog** — the armchair designed by **Piero Lissoni** in 1995 and now a true emblem of contemporary design — guiding visitors through a subtle dialogue between past and present, memory and innovation, and transforming the space into an experience suspended between elegance, poetry, and colour.

In this new arrangement, the windows become poetic frames inviting passers-by to pause and immerse themselves in a visual homage. Evocative graphics adorn the walls, revealing fragments of **Leonie Bos'** illustrations from **Frog30th**, the publication that recounts the visionary journey of the armchair and serves as the common thread of the new installation.

Upon entering, visitors are greeted by the **Graft** table in natural oak paired with **Ticino** chairs — an introduction that marks the beginning of a path balancing sobriety and emotion.

Facing corso Monforte, the layout opens onto an intimate, cocoon-like atmosphere conceived as an elegant night area. The protagonist here is the **Extrasoft Bed**, accompanied by the **Halfsquare** bedside table, the **Era Table**, and the **Pebble Vanity** paired with the **Raki** armchair in its "tub" version. Visual continuity is ensured by a pair of **Super Frog** armchairs, which materialize from the wall graphics into the space, extending the narrative. The bedroom setting evolves around the new **Gala** collection of upholstered pieces by **David Lopez Quincoces**, complemented by **Kasumi Low Table** with marble tops that heighten the sense of refinement. Acting as a scenic backdrop, the **Sailor** bookcase in its floor-to-ceiling configuration stands as an elegant partition, adding rhythm and verticality to the composition.

On the via Visconti di Modrone side, a spacious living area takes centre stage, showcasing **Echoo System**, the new modular evolution of the sofa by **Piero Lissoni**, in harmony with the matching coffee tables. A pair of **Super Frog** and the **Alvea** sideboard enrich the environment with a touch of artisanal sophistication.

From here, the gaze is drawn into a gallery-like corridor where a curated wall display continues the visual tale of **Frog** through a selection of twenty illustrations, leading to the lightwell. Bright and open, this area is entirely devoted to the **outdoor** world, where the **Kasumi** family appears in sofa, armchair, and coffee table versions with teak frames and porcelain stoneware tops, paired with **Hi Tech** armchairs that amplify the relaxed and contemporary character of the space. In continuity, the **Extra Wall** system engages with a convivial corner animated by the new **Etoile** bar table and **Cafè** stools.

Descending to the lower level, a **celebratory platform** presents the **Frog** seat and its evolution, **Super Frog**, in both armchair and lounge versions. They engage in dialogue like two moments of a single story: the iconic lightness of the original meets the bold presence of its reinterpretation — renewed without losing its soul.

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To the left, the perspective opens with a circular gesture: the **Graft** table, in its round version, becomes a gathering point around which **Jam** armchairs cluster, upholstered in refined leather that accentuates their elegant silhouette. Completing the ensemble, the **Railway** sideboard introduces an element of order and balance while maintaining the same sophisticated tone. From here, the perspective widens toward a generous living area, where the **Lorentz** sofa by **David Lopez Quincoces** unfolds in two complementary configurations: an island version with double-sided backrests, inviting 360° comfort and conviviality, and a more essential corner composition that adapts effortlessly to any setting. At the centre, the **Moon Coffee Tables** in charcoal-dyed oak stand as sculptural presences. To bring harmony and continuity, the **Gray** armchairs combine materials and texture with quiet elegance. Finally, an intimate nook forms around the **Oolong** armchair and **Light with a Table** lamp, where light and matter interact to create a contemplative, personal dimension.

On the opposite side of the platform, the layout reveals a new composition built around the **Sumo** sofa in its linear version, flanked by the new **Fillet** armchairs by **Giacomo Moor** and complemented by **Galileo** mirrors. Along the wall, the **Sailor** bookcase flows like an elegant backdrop, framing and enhancing the scene. Between this area and the next, a convivial interlude unfolds around the **Brasilia** table, introducing rhythm and movement, surrounded by **Ouzo** easychairs in both high- and low-back versions, balancing shapes and proportions.

The following setting is dedicated to the **Rod System** sofa, shown in a refined leather-and-fabric combination, accompanied by the **Track** bench and **Greene** armchairs by **David Lopez Quincoces**. The brand's bestseller is also featured: an **Extrasoft** composition in dialogue with the **Balestro24** sofa, reinterpreted in a contemporary key by **Piero Lissoni**. Completing the scene are the new **Raki** armchairs, here presented with metal legs, adding a note of lightness and modernity to the composition.

Throughout the presentation, mirrors, lamps, and rugs act as silent protagonists — surfaces that reflect, lights that soften, textures that tell stories. Details that infuse warmth and depth, transforming each room into a tactile and visual experience.

With this new scenography, **Living Divani Gallery** once again establishes itself as an occasion of storytelling and discovery — a place where **heritage meets contemporaneity**, bringing timeless icons and new creations into dialogue, in a journey that celebrates the brand's ongoing evolution in design.