

Opened in 2020 at a strategic crossroads for design, on the corner of Corso Monforte and Via Visconti di Modrone, year by year Living Divani Gallery has attracted passers-by, clients, and style buffs and lovers of design culture by the fascination of its settings. At its debut the setting desired by art director Piero Lissoni featured metal and neon lights with a museum character. But already the following year it was expanded with new displays that included the presence of greenery. "Instead of building terraces, we created settings as if they were terraces," Lissoni explained when presenting the space devoted to outdoor furnishings framed by large plants.

Living Divani Gallery is a kaleidoscopic container, which conveys multiple meanings that interact with different creative and stimulating spheres, spanning the broad spectrum of the worlds of design and the arts. "This is an opportunity to show our creativity in a narrative and poetic key, with Pop overtones, and experience it through new interpretative codes, mixing a traditional product with different fabrics and colors than those we are accustomed to." These are the words of Carola Bestetti, CEO of Living Divani, on the 25th anniversary of Piero Lissoni's Metro² sofa, celebrated with the installation Antithetic Aesthetic, where mirrored surfaces, steel sheets and luminous neon lights created an interplay of reflections and lights with a powerful impact. 2025 was the year of another important anniversary for the Company: the thirtieth of the Frog armchair designed in 1995 by Lissoni. For the occasion, the store windows displayed striking graphics of fragments of the illustrations by Leonie Bos, taken from the publication Frog30th, which recounts and illustrates "thirty stories for an adventurous armchair".

Living Divani Gallery covers 600 square meters laid out on two levels. Like theatrical backdrops, the five windows on the corner of Corso Monforte and Via Visconti di Modrone introduce visitors to the brand's restrained, essential world, with the idea of "offering a vision of living that is more than just a set of furnishings, being at the same time experience and discovery," says Carola Bestetti.

Founded in 1969 by Renata and Luigi Bestetti as a workshop specializing in the production of sofas, through its collaboration with Piero Lissoni as art director since 1988, Living Divani has traced a precise path, establishing an intense dialogue with contemporary style.



At left, on the lower floor, a celebratory platform displays the Frog chair and its Super Frog evolution, in armchair and lounge versions.

M
D
H & S

Milano Design Hub & Spoke